

HCF Meeting Minutes (as approved)

July 22, 2019

Sunset Office Building

Present: Michael Reunert (Chair), Amy Houchen (Vice-chair), Rick Seifert (Secretary), Jim Kuhn (Treasurer), Anne Prescott, Robin Jensen, Eamon Molloy

Absent: Lara Jones (excused)

Guests: Don Baack, Les Jevning.

June 24th's minutes were approved

Treasurer's report: Treasurer Jim Kuhn reported that as of June 30, 2019, our Balance Sheet was \$12,751.34. Jim reported that the July numbers will show significant income and expenses associated with the July 13 concert and the July 21 Book Sale.

An expected contribution of \$10,000 from Josh Kadish's estate may have been sent to the wrong address as it has not been received. Robin will follow up on this.

Jim will talk with Key Bank about getting rid of our \$15/mo monthly fee. If he isn't successful, he will explore transferring our account to OnPoint.

Concert. Anne Prescott: Anne reported that the concert was a success as many who attended attested. Because of the donated wine and beer, the concert may have made a profit. About \$1800 was taken in, helping to cover insurance and rental costs. It was estimated that we made between \$800 and \$1000 from the event. The two complaints heard were that the early performances were hard to hear in the back and that the music was too loud in the front.

The first of the smaller Saturday concerts was held on July 20. Attendance was small but the music was very good. More advertising is needed for the remaining five Summer Saturday concerts on the Kadish Stage. They will last from 5:30 p.m. to 7:30. It was suggested that we spread the word on various web sites including SW Trails and Food Front. Anne reported that a donor, Spencer French, wants to give us a sound amplification system.

The board approved up to \$200 to buy a banner to be used to advertise the concerts and to announce that they are sponsored by the Hillsdale Community Foundation.

More work needs to be done to organize the "Open Mic" presentations which probably will begin next summer.

Gardening Committee: Amy reported that the plantings on Capitol Hwy are doing well and the garden committee needn't meet to do maintenance the first weekend in August. The committee won't install new plantings until February, leaving plenty of time to plan and obtain plant material.

The Book Sale report: The book sale on July 21 went well, bringing in approximately \$5500.

A major concern for next year is that the Philomath Lions Club will no longer be able to take our left over books, which account for approximately ¾ of the books we collect. Other community book sales are having to take left-over books to Metro Transfer stations for mulching. The board will need to decide whether to continue with the sale or modify it to account for this disposal problem. It was suggested that the benefits of the sale should be listed with an eye to holding an event that has those benefits.

There was a request from a volunteer that the amount of money raised be publicized, at least to the volunteers, so that they would have an idea of the impact of their volunteer efforts.

Les Jevning, who attended the meeting, was thanked for his years of dedication to working at the the Book Sale.

Round-up at Food Front: In August, Food Front is designating the Hillsdale Community Foundation as the recipient of “round-up” funds collected at the checkout counters. Customers are invited to round-up their receipts to the nearest dollar. The event is in lieu of Food Front’s normal \$250 sponsorship contribution to the Book Sale. Robin Jensen is preparing a Round-up” post card to be handed out at our tabling in August. We are asked to table twice for three hours each at the Hillsdale store.

T-Shirt sales: It was estimated that after paying expenses buying the shirts, sales brought in approximately \$350 for the Foundation. Most shirts were sold to board members, HCF supporters, those attending the concert and those at the book sale. Three T-shirts remain unsold.

One idea was to set up retail sections at the Food Front, Paloma and the financial institutions to display and sell “Hillsdale” branded items such as T-shirts (including long-sleeved ones), sweatshirts, caps, water bottles, wine glasses, key chains and coffee mugs. Profits would be shared with the vendors. Mike Roach and Dave Hawkins might spear-head this effort.

Martin Luther King Day March: The board discussed whether the Foundation wanted to help sponsor and participate in a planned Martin Luther King Day March in Southwest Portland is being organized by the Multnomah Play School. While there was support for the march and several thought the Foundation should be involved, others noted that the if the parade becomes politicized in the election year, our participation might unwittingly contribute to political divisiveness in our community. We agreed to discuss the topic more at future meetings.

Communication: There was a general discussion about the need to better communicate “our story” and also to “make the ask” of people who might want to list the foundation as a beneficiary in their wills, or simply make a large donation. Mention was made of Josh Kadish’s work to form a “Heritage Circle” for the Foundation.

Our next meeting will will be at 6 p.m. Monday, August 26, at Kol Shalom.